

Gala Sponsorship Package



Join us to celebrate our 40th Anniversary
Thursday, September 20, 2018

FOR MORE INFORMATION, PLEASE CONTACT:

Chella Levesque

Event Producer

phone: 604.961.9185

email: chella@chellalevesqueinc.com

website: www.dcrs.ca



DIVERSE*city* Anniversary Gala Celebration
community resources society

DIVERSE*city* Community Resources Society (DIVERSE*city*) is a registered non-profit agency offering a wide range of services and programs to the culturally diverse communities of the Lower Mainland.

Thank you for considering a sponsorship supporting DIVERSE*city* 40th Anniversary Event on **September 20, 2018**. This event is celebrating this exciting milestone in our community.

Sponsorship packages are designed for different budgets and needs for our valued sponsors. The following pages outline in detail our sponsorship levels and benefits.

Please help us in supporting our local business leaders and recognizing their efforts to promote cultural diversity!



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~~DIAMOND SPONSORSHIP (exclusive one only) \$5,000~~

SOLD

As a valued and exclusive DIAMOND sponsor, your company receives the following benefits:

- Recognition as the exclusive DIAMOND sponsor of the event.
- Logo representation on *DIVERSEcity's* website as the exclusive DIAMOND sponsor.
- Logo representation as the exclusive DIAMOND sponsor on all promotional materials.
- Logo representation as the exclusive DIAMOND sponsor in all press releases, local newspaper advertising and social media mentioning sponsorship.
- Logo representation as the exclusive DIAMOND sponsor on digital screens being played during the event.
- Verbal recognition of DIAMOND sponsorship throughout the evening by the Master of Ceremonies.
- Four complimentary tickets to the event.
- Opportunity to distribute a promotional item/attendee gift for all attendees.
- Four complimentary tickets for 2018 Cultural Exchange.



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RUBY SPONSORSHIP (6 award categories) \$3,500

As a valued RUBY sponsor, your company receives the following benefits:

- Recognition as a RUBY sponsor of the event.
- Logo representation on *DIVERSEcity's* website a RUBY sponsor.
- Logo representation as a RUBY sponsor on all promotional materials.
- Logo representation a RUBY sponsor in all press releases, local newspaper advertising and social media mentioning sponsorship.
- Logo representation as RUBY sponsor on digital screens being played during the event.
- Verbal recognition of RUBY sponsorship throughout the evening by the Master of Ceremonies.
- Two complimentary tickets to the event.
- Opportunity to distribute a promotional item/attendee gift for all attendees.
- Two complimentary tickets for 2018 Cultural Exchange.



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TABLE SPONSORSHIP \$600

Your sponsorship includes a table of 8 seats.

- As one of our table sponsors, your company will be recognized with table signage at your sponsored table.
- Recognition as a valued sponsor of the event.
- Prominent placement close to the stage.



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MEDIA/MARKETING SPONSORSHIP

As a valued kind sponsor, your company receives the following benefits:

- Recognition as a sponsor of the event.
- Logo representation on *DIVERSEcity's* website.
- Logo representation as a sponsor on digital screens being played during the event.
- Opportunity to distribute a promotional item/attendee gift for all attendees.



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