



DIVERSEcity
community resources society

Everyone Belongs Here

FREE

**ONLINE
TRAINING**

**18+ WEEK
PROGRAM**



Immigrant Entrepreneur Program

From idea to pitch to startup

Want to start your own small business?

We'll guide your entrepreneurial journey! DIVERSEcity's Immigrant Entrepreneur Program is a self-employment training program, networking and support system, and business incubation platform rolled into one.

- 1 One-to-One Support**
 - Get personalized, ongoing support from our self-employment specialists
- 2 Business Plan Writing Circle (8 sessions)**

Saturdays, 10 am – 1 pm via Zoom, December 5, 12, 19, 2020 & January 9 to February 6, 2021

 - Explore business ideas, and define your products or services
 - Identify your target customers, do market research and competitor analysis
 - Learn how to write a business plan and develop marketing, sales, operational and financial plans, including cash flow projections
 - Learn about business structures and the business registration process
- 3 Business Startup Bootcamp (10 sessions)**

Saturdays, 10 am – 1 pm via Zoom, February 13 to April 17, 2021

 - Present your business pitch “Dragons’ Den” style!
 - Start creating business operation processes, such as product development, branding, marketing, sales, customer service, production, logistics and accounting procedures
 - Start selling at local marketplaces or online!

REGISTER

-  **604-547-1662**
-  **selfemployment@dcrs.ca**
-  **dcrs.ca/selfemployment**



Eligibility: Preference given to permanent residents and naturalized citizens.

FUNDING BY:



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