



# STARTUP SURREY PARTNERSHIP PACKAGE

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# About Startup Canada

## Canada's Entrepreneurship Organization

Startup Canada promotes and supports the success and growth of Canada's 3.5 million entrepreneurs, with a mandate to foster economic growth, competitiveness, and prosperity through entrepreneurship. Since launching, Startup Canada's programming has directly supported more than 250,000 entrepreneurs and 50 grassroots Startup Community organizations. Working with over 750 ecosystem partners, including accelerators, incubators, research parks, educational institutions, economic development agencies, associations, and government programs, Startup Canada serves entrepreneurs from all backgrounds, industries, and stages of development, with a network reflective of Canada's diverse population.



# About Startup Communities



Startup Canada Communities is Startup Canada's flagship program, supporting and connecting grassroots networks that fuel a culture and environment for entrepreneurship at the local level.

At the core, Startup Communities:

- Provide entrepreneurs with opportunities to connect with inspiration, support, mentors, financing, resources, customers, and partners;
- Bring together local entrepreneurship organizations to foster collaboration, information sharing, resource optimization, and ignite new opportunities; and,
- Connect to the national network to open up new partners, opportunities and initiatives to local entrepreneurs; grow exposure across Canada and globally; and have a voice in Ottawa.

Currently, there are nearly 20 Startup Canada Communities from coast-to-coast-to-coast.

Startup Canada provides the infrastructure to connect communities across the country to peer-support, advisors, funders and other important resources to strengthen the environment for entrepreneurship from bottom-up.

Through the network, Startup Canada Communities are able to provide and connect entrepreneurs to the resources they need by offering a roadmap to local and national resources and access to national programming and events.



**Victoria Jeha and Malary Schurman**  
Startup YHZ



**Nevin Buconjic**  
StartUP Sault

**Christine Ward, The Accelerator**  
**Danielle Torrie, Startup Calgary**

Startup Surrey is an inclusive network of innovative business entrepreneurs with aligned interests and passions to foster collaboration, share inspirations and spark new ideas for success.

## Our Purpose

- To strengthen the profile for Surrey as a thriving & growing entrepreneurial community. Startup Surrey is a place to go for support to encourage entrepreneurship, inspire leadership and innovation and build collaborative partnerships.
- There are more than 17,000 businesses in Surrey . Through virtual and live events, networking opportunities and an extended support system, Startup Surrey aims to facilitate partnerships, events and initiatives that help emerging businesses and entrepreneurs learn best practices, develop skills, inspire creativity and innovation and grow their businesses.



## Partnerships

If you are a business or organization that works with or supports entrepreneurs, youth, start up businesses or business leaders, Startup Surrey wants to partner with you!

## Our Objectives include:

- Partner with all BC accelerators and innovator communities
- Connect with and support entrepreneurs, youth leaders, Startup businesses, and business leaders
- Engage with investor and support organizations
- Connect with the innovation and commercialization Community
- Partner with business community



## Supporting Entrepreneurs

### Our Objectives:

- Support a comprehensive resource inventory of supports and organizations supporting new business and entrepreneurs
- Connect entrepreneurs with business leaders
- Develop and engage mentorship programs and support
- Deliver inspiring workshops and educational activities
- Partner with the business community



## Events and Engagement

### Our Objectives:

- Participate and partner with entrepreneur activities
- Connect with other Startup communities across BC
- Participate and leverage all Startup Canada resources
- Build collaborations with all entrepreneur and innovation communities
- Build and strengthen social media profile and engagement



# Partnership Levels

## Annual Partnership Packages

## Events Packages

	Platinum Partner \$2,500	Gold Partner \$1,000	Educational Events \$500	Social Events \$500	Members
<b>Logo, name and link on website</b>	√	√	√	√	√
<b>Logo, name and link in communication updates and newsletters</b>	√	√	√	√	√
<b>Acknowledgement at all 2021 Startup Surrey events</b>	√				
<b>Acknowledgement at all 2021 co-sponsor events</b>	√	√			
<b>Logo on Event Signage</b>	√		√	√	
Social media post recognition for your 2021 support of Startup Surrey	√	√			
Social media post recognition for your support of each event you sponsor	√	√	√	√	
Tagged in @StartUpSurrey tweets & LI / FB posts	√	√			
<b>Featured speaker at select monthly events</b>	√	√	√	√	

Thank you for your interest in supporting the Start Up Surrey entrepreneurship ecosystem. We are looking forward to partnering with you to elevate our entrepreneurs and business leaders to drive our future innovation economy