



DIVERSE*city*
community resources society

Everyone Belongs Here



FREE

FOR BIPOC &
IMMIGRANTS

PLAN
LAUNCH
GROW

Diverse Entrepreneurs Business Incubator

Presented by CWB

Want to start your own small business?

If you're an immigrant or BIPOC emerging entrepreneur, we'll guide your small business journey! The Diverse Entrepreneurs Business Incubator, presented by Canadian Western Bank (CWB) is an 18+ week self-employment training program, networking and support system, and business incubation platform rolled into one.

1 Business Plan Writing Circle (Saturdays, starting January 21, 2023)

- Explore business ideas and define your products or services
- Identify your target customers and do market research and competitor analysis
- Learn how to write a business plan and develop marketing, sales, operational and financial plans, including cash-flow projections
- Learn about business structures and the business registration process

2 Business Startup Bootcamp (Saturdays, starting March 18, 2023)

- Present your business pitch, *Dragons' Den* style!
- Start creating business operation processes, such as product development, branding, marketing, sales, customer service, production, logistics and accounting procedures
- Start selling at local marketplaces or online!

3 One-on-One Support

- Get personalized, ongoing support from our self-employment specialists
- Receive ongoing support from other entrepreneurs through Immipreneur Network or Infinity Womenpreneurs

REGISTER



604-547-1662



selfemployment@dcrs.ca



dcrs.ca/selfemployment



FUNDING BY:



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