



DIVERSEcity Call for Indigenous Mural Artist

*An artistic & knowledge-sharing journey connecting
Indigenous and newcomer voices*

Background

Bridging newcomer and Indigenous communities is an important part of DIVERSEcity's commitment to truth and reconciliation. As we centre our work in the understanding that we live on the unceded, traditional and ancestral territories of the Semiahmoo, Katzie, Kwikwetlem, Kwantlen, Qayqayt, Musqueam and the Tsawwassen First Nations, we strive to share this understanding with the people we serve, especially immigrants and refugees — from children to seniors — who may not be aware of the history and modern realities of Indigenous Peoples in Canada. This understanding is a first step in encouraging a harmonious path forward for Indigenous and non-Indigenous communities in Canada.

Project Purpose

Create a mural / signature artwork that represents the values and strategic priorities of DIVERSEcity in regards to truth and reconciliation.

In addition to creating a mural for our community event space at DIVERSEcity's headquarter campus, the artwork will be replicated in other forms and locations.

Further, the artwork will support knowledge sharing and learnings with the communities we serve.

Theme

The overarching theme of the artwork will be connecting Indigenous and newcomers in line with truth and reconciliation.

The Opportunity

An Indigenous artist will lead a small team of newcomers and DIVERSEcity staff to create a collaborative mural at DIVERSEcity Surrey Community Campus' event space.

The newcomer "apprentice" team will be emerging artists or people who have a love of art and would like to be part of the collaboration, led by the Indigenous artist. They will work closely with the artist in the ideation process and perhaps support the painting of the mural.



The Indigenous artist will hear the newcomers' perspectives and incorporate the ideas to develop the theme and design of the mural.

In addition to the creation of the mural, DIVERSEcity will host a launch event, and workshops during the ideation of the project and/or after its completion.

Scope of Project

Wall mural in the Community Event Space located at DIVERSEcity.

Address: 13455 76 Avenue, Surrey BC V3W 2W3

Event space capacity: 100 people

Dimensions of mural: 12' H x 20' W

Application open: April 18, 2024

Application deadline: May 13, 2024

Start date: June 2024

Completion date: August 2024

Workshop dates: TBA

Reception date: TBA

Benefits

- Curated social media strategy and on DIVERSEcity's platforms with 10k+ followers.
- Targeted stories on DIVERSEcity and other newsletters with 1k+ audiences.
- Ongoing promotion and storytelling content campaign highlighting the artist and project.
- Media advisory to mainstream and ethnic print and broadcast media.
- Press release with targeted media relations and story on dcrs.ca



Indigenous Artist Fee

\$5,000, not including materials, supplies and additional activities

Contact Information

Noemi Paterson, Manager, Stakeholder Engagement & Communications

Email: npaterson@dcrs.ca

Submission Requirements

Submissions must be submitted by May 13, 2024, through the Call for Indigenous Mural Artist web form.

Include samples from your portfolio of relevant work and references with your proposal.

About DIVERSEcity

Strengthening communities starts with helping people build the life they want. We listen with open hearts and minds to connect people to inclusive, innovative and culturally safe programs and services as they navigate their life in Canada.

From resources for their education and employment goals, to their health and wellbeing, we are here to support people's journeys, creating pathways for all to be a part of connected, stronger and healthier communities.

As a registered charity in British Columbia since 1978, we work together with Indigenous, community and business partners to elevate voices and advance change for an equitable and sustainable world. For people. For communities.